

## STANDARD FORM TERMS AND CONDITIONS TRADE PROMOTIONS

### “Win a Campari Cocktail Cart”

#### Terms and Conditions

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
<b>Promotion Website</b>	www.campariau.com
<b>Promoter</b>	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street North Sydney, NSW, 2060
<b>Promotional Period</b>	The Promotion commences at 00:01 (AEST) on 19 November 2020 and closes at 23:59 (AEST) on 14 December 2020.
<b>Eligible Entrants</b>	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities and any agencies associated with this Promotion are ineligible to enter.
<b>Entry</b>	<ol style="list-style-type: none"> <li>1. To enter, each Eligible Entrant must, during the Promotional Period:               <ol style="list-style-type: none"> <li>(a) Sign-up to the Campari newsletter on <a href="http://www.campariau.com">www.campariau.com</a> or</li> <li>(b) Sign-up to the Campari newsletter via Facebook ad or</li> <li>(c) Existing newsletter subscribers can enter the promotion via Campari newsletter EDM</li> </ol> </li> <li>2. I agree to comply with Facebook’s terms and conditions available at <a href="https://www.facebook.com/policies/pages_groups_events/">https://www.facebook.com/policies/pages_groups_events/</a>. Entrants must not submit any Content that is unlawful, fraudulent, in breach of any intellectual property, privacy or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, discriminatory, or that encourages underage or excessive consumption of alcohol. Any persons depicted in the Content must be over 25 and must consent to their depiction therein.</li> <li>3. Entries which in the reasonable opinion of the Promoter:               <ol style="list-style-type: none"> <li>(a) are received outside the Promotional Period;</li> <li>(b) contain defamatory, offensive or inappropriate content or infringe intellectual property rights;</li> <li>(c) are incomplete or indecipherable; or</li> <li>(d) do not otherwise comply with these terms,</li> </ol>               will be invalid and ineligible for any prize.             </li> <li>4. Only 1 entry permitted per person.</li> </ol>
<b>Draw</b>	<ol style="list-style-type: none"> <li>5. The Draw will be conducted at Campari Australia, Level 21, 141 Walker Street North Sydney NSW 2060 at 12:00 (AEST) on 15 December 2020, by way of a random draw.</li> <li>6. The first valid entry randomly drawn will win the Major Prize (<b>Winner</b>). The next 20 valid entries will win a secondary prize, a printed version of the Negroni Cocktail Book by Campari.</li> <li>7. The Promoter may at any time (including after the Promotional Period), verify the validity of entries and entrants and disqualify any individual who the Promoter reasonably believes has breached any of these terms or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion.</li> <li>8. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant.</li> </ol>
<b>Prize(s)</b>	<ul style="list-style-type: none"> <li>- The Winner of the Major Prize will receive a Campari Cocktail Cart (valued at RRP: \$649), including bartending tools and glasses valued at \$500 (6x rocks glasses, 6x balloon glasses, mixing glass, mixing spoon, serving tray, cocktail shaker, nip pourer, strainer, ice bucket, retro Soda Syphon, 6 x metal coasters, Negroni Cocktail Book, Campari historic tin plate picture, 4x Negroni lapel pins), plus cocktail ingredients and stock valued at \$350 (700ml Campari, 1 Litre</li> </ul>

	<p>Campari Cask Tales, 500ml Campari Negroni Ready to Serve, 4 x 98ml Campari Soda Ready to Serve, 700ml Bulldog Gin, 1 Litre 1757 Vermouth Di Torino Rosso, 700ml Russell's Reserve Single Barrel Private Select)</p> <ul style="list-style-type: none"> <li>- The secondary prize is a printed version of the Negroni Cocktail Book by Campari, valued at \$65 per book. There will be a total of 20 books given-away as secondary prizes.</li> </ul> <p>9. The total prize is valued at \$2,799 (recommended retail price).</p> <p>10. If the Prize, <b>or any part of the prize</b> is unavailable, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize is not transferable or exchangeable and cannot be taken as cash.</p>
<p><b>Notification of Winner</b></p>	<p>11. The Winner will be notified by email within 2 days of the Draw. Their name will also be published on the @CampariAustraliaOfficial Facebook page. Winner(s) must claim their Prize(s) within 1 month of the Draw.</p> <p>12. The Promoter will retain all unclaimed Prize(s) for three and a half months from the date of the Draw. If the Prize is not claimed within this time, the Promoter will re-draw another winner for the unclaimed Prize at Campari Australia, Level 21, 141 Walker Street, North Sydney NSW 2060 at 12:00 (AEST) on 15 March 2021, by way of a random draw (<b>Re-draw</b>).</p> <p>13. The winner of the Re-draw will be contacted by email within 2 days of the Re-draw. Their name will also be published on the @CampariAustraliaOfficial Facebook page. Winner(s) of Re-drawn Prizes must claim their Prize within one (1) month of the Re-draw.</p> <p>14. The Prize will be delivered free of charge to the Winner (or Re-draw winner) at the address nominated on their entry within 28 days of the draw (or Re-draw).</p>
<p><b>Privacy and releases</b></p>	<p>15. The Promoter will collect, use and disclose entrants' personal information to conduct and manage the Promotion in accordance with its Privacy Policy, available at <a href="https://www.campariau.com/wp-content/uploads/2019/05/Privacy-Policy.pdf">https://www.campariau.com/wp-content/uploads/2019/05/Privacy-Policy.pdf</a>. The Promoter may also use entrant's personal information for promotional, marketing, publicity, research and profiling purposes for any of the Promoter's products, including sending electronic messages to, or telephoning, any entrant.</p> <p>16. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.</p> <p>17. By submitting the Content, entrants release the Promoter, Instagram and Facebook, their respective employees, directors and officers from any and all liability for use and publication of the Content, including any such liability that may arise under patent, trade mark, copyright, or any other applicable law. Entrants warrant that the Content is their original work, that they are the sole author, and that they are able to provide the licence and releases required under these terms and conditions.</p>
<p><b>Miscellaneous</b></p>	<p>18. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health &amp; Medical Research Council Australian Alcohol Guidelines (available at <a href="http://www.nhmrc.gov.au">www.nhmrc.gov.au</a>).</p> <p>19. Each entrant acknowledges that the promotion is in no way sponsored, endorsed, administered by or associated with either Instagram or Facebook.</p> <p>20. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:</p> <ul style="list-style-type: none"> <li>(a) disqualify any entrant; or</li> <li>(b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate.</li> </ul> <p>21. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (<b>Non-Excludable Guarantees</b>).</p> <p>22. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of:</p> <ul style="list-style-type: none"> <li>(a) the Promotion and/or the taking or use of the Prize;</li> <li>(b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;</li> </ul>

	<p>(c) any theft, unauthorised access or third party interference;</p> <p>(d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control;</p> <p>(e) any tax liability incurred by a Winner or entrant; and/or</p> <p>(f) any damage to or delay in transit of the Prize during delivery, except to the extent caused or contributed to by the Promoter.</p>
<b>Disputes</b>	<p>23. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: <a href="mailto:info.australia@campari.com">info.australia@campari.com</a> In the case of any dispute, the Promoter will make a determination, acting reasonably and taking into account any feedback provided. The Promoter's decision is final</p>

## **Condensed Terms and Conditions**

### **Win a Campari Cocktail Cart**

See [www.campariau.com/cocktailcart](http://www.campariau.com/cocktailcart) for full terms and conditions. Australian residents aged 18 or over. One entry per person. Competition closes 23:59 (AEST) on 14 December 2020. Total prize value RRP \$2,799. Drawn at Campari Australia, Level 21, 141 Walker Street, North Sydney NSW 2060 at 12:00 (AEST) on 15 December 2020. Winner notified by email and published on the @CampariAustraliaOfficial Facebook page.